

Social Sector Initiatives

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Agenda

- Make in India, Digital India
- Skill India, Atal Pension Yojana
- Swachh Bharat Abhiyan
- PMSBY
- Beti Bachao Beti padao
- Mudra Bank
- Indradanush, SH Card, Udaan



Make In India Initiative

- 50 percent of Indian population depends on agriculture and allied activities for livelihood.
- Service sector has near 60 percent share of total GDP.
- The Make in India Initiative by the present government is a big step - a national program in this direction, towards making India, an investment hub for manufacturing.



Sectors of Make in India

1. Automobiles.
2. Aviation.
3. Chemicals.
4. IT & BPM.
5. Pharmaceuticals.
6. Construction.
7. Defense manufacturing.
8. Electrical machinery.
9. Food processing.
10. Textiles and garments.
11. Ports.
12. Leather.
13. Media and entertainment.
14. Wellness.
15. Mining.
16. Tourism and hospitality..
17. Railways.
18. Automobile components.
19. Renewable energy.
20. Mining.
21. Bio-technology.
22. Space.
23. Thermal power.
24. Roads and highways.
25. Electronics systems



Make in India Initiative

25 September 2014.

- Invest India Cell : Foreign investor facilitation cell.
- eBiz : single window online clearance portal.



MAKE IN
INDIA
A Lion's Step to
boost
manufacturing



Skill India

15 July 2015

- Skill India is a flagship programme of government of India it includes various initiatives of the government like National Skill Development Mission, National Policy for Skill Development and Entrepreneurship, Pradhan Mantri Kaushal Vikas Yojana and the Skill Loan scheme.
- It has aim to impart skill to over 400 million people by 2022.
- As per labor Bureau Report, 2014, the current size of India's formally skilled workforce is only 2 percent



Skill India

- Education opens the door to lead a life of liberty but skills make that liberty meaningful by allowing one to achieve prosperity.



एक कदम स्वच्छता की ओर

2 October 2014

Objectives – to reduce or eliminate open defecation through the construction of individual, cluster and community toilets.

- ✓ Access of every person to sanitation facilities
- ✓ Toilets
- ✓ Solid and Liquid waste disposal system
- ✓ Corporate Social Responsibilities (CSR) (SB Kosh)
- ✓ Separate toilets for boys and girls in schools (S Vidyalaya)
- ✓ Village cleanliness (SB Urban) – ministry of urban dev
- ✓ Safe and adequate drinking water supply (SB Grameen)
- ❑ **Reasi** was first ODF block in Jammu and Kashmir



Swachh Bharat Abhiyan

- **Clean India by 2 oct 2019**
- Elimination of Open Defecation
- Conversion of insanitary toilets to pour flush toilets
- Manual scavenging eradication
- Scientific disposal of Municipal solid waste
- **Behavioral change** in people
- Public toilets at tourist places, bus stands, railways stations



Swachh Bharat Mission

- Gandhi was concerned about sanitation
- Shimla conference may 1945 – Gandhi ji discussed sanitary problem of India
- SBA was first started in schools



Digital India
Power To Empower

- 2 July 2015
- The Digital India programme has been launched with an aim of transforming the country into a digitally empowered society and knowledge economy.
- Digital India is implemented by the entire Government and being coordinated by the Department of Electronics & Information Technology (DEITY).



Digital India
Power To Empower

The vision of Digital India is centered on three key areas:

1. Infrastructure as a Utility to Every Citizen

- ✓ High speed internet in all Gram Panchayats.
- ✓ Safe and secure Cyber-space in the country.

2. Governance and Services on Demand

- ✓ Government services available in real time from online and mobile platforms.

3. Digital Empowerment of Citizens

- ✓ Universal digital literacy
- ✓ All digital resources universally accessible.



9 Pillars of Digital India

1. Broadband Highways
2. Universal Access to Mobile Connectivity
3. Public Internet Access Programme
4. e-Governance
5. E-Kranti – electronic delivery of services
6. Information for all
7. Electronics Manufacturing (target is net zero imports)
8. IT for jobs
9. Early harvest programs



- BBBP scheme for survival, protection & education of the girl child.
 - January 22 2015 – launched.
- issue of declining Child Sex Ratio (CSR) [0-6year]
 - 927 girls per 1,000 boys in 2001
 - 919 girls per 1,000 boys in 2011

Please Correct

SEX RATIO OF INDIA= 943 (2011) from 933 (2001)

SEX RATIO OF JK= 889(2011) from 891(2001)

- Ministries of Women and Child Development + Health and Family Welfare + Human Resource Development
- To generate awareness and efficiency of delivery of services

CSR of JK 862 (2011) from 941 (2001)



Sukanya Samriddhi (January 22, 2015)

- Girl child prosperity scheme – it is a sub-component of BBBP
- Minimum Rs 1000 per year + multiples of 100
- 1.5 lakh/ year maximum
- below age of 10
- 9.1 % interest rate
- Matures at 21
- 50% can be withdrawn at 18 for education
- If a Village uses “innovative” methods to improve sex-ratio, it’ll be given Rs.1 crore.



Soil Health Card

- 17 February 2015
- To help farmers to improve productivity from their farms by letting them know about nutrient requirement
- Complete evaluation of the quality of soil
- Corrective measures a farmer needs to take
- Last crop produce not mentioned on the card.



New Pension Scheme

- Pension Fund Regulatory and Development Authority (PFRDA)
 - Union Government created this body via an executive order. (2003)
- New Pension Scheme launched in May 1, 2009
 - For those who want to subscribe
 - Even if they are not government employees
- A citizen of 18-60 years of age is eligible
- Permanent Retirement Account Number (PRAN) to citizens
 - Who are mentally sound



New pension scheme contd...

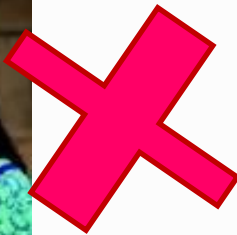
- The minimum investment is Rs 6000 per year. There is no upper limit on the maximum contribution per year. However, each transaction done through NPS attracts cost (Rs 10 currently).
- Low commission to fund managers – 0.25 percent

- **Swavalamban (September 26, 2010)**

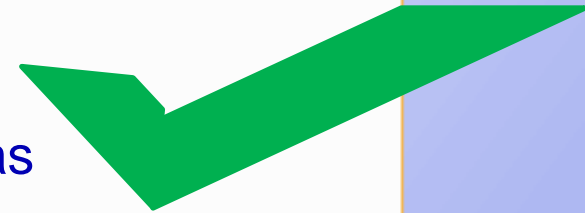
The government pays Rs. 1,000 every year for four years, if you open a NPS account under the Swavalamban scheme



Swabhimaan (Feb 15 2011)



Provide banking facilities in remote rural areas



ATAL PENSION YOJANA

Guaranteed pensions of ₹1000 – ₹5000
by Government of India



May 09, 2015

- Atal Pension Yojna was announced in Budget 2015-16 as an upgrade to the Swavalamban scheme, which will now fold into the new defined benefit pension scheme for the poor.
- Announced in Budget 2015-16
- For unorganized sector
- Boarded from age 18 to 40 and exit is at age 60.
- The government will match half the contribution of the subscriber, or Rs.1,000, whichever is lower.



UDAAN Schemes

- 3 schemes
- 1. Uday Desh ka Aam Nagrik
 - Regional Connectivity Scheme
 - Launched by Ministry of Civil Aviation
 - Revival of unserved & underserved Airports
 - Selected Airlines to provide udaan seat 9-40. fare for one hour journey 2500
 - Maharashtra first state to sign MoU



UDAAN Schemes

- 3 schemes
- 2. By Ministry of Human Resource Development
 - To give wings to girl child
 - Aimed at addressing lower enrollment of girls in IITs
 - Financial Assistance to girls during course time
 - Ensuring Science and Math study at senior secondary level



UDAAN Schemes

- 3 schemes
- 3. Special Industry Initiative for J&K
 - Ministry of Home Affairs
 - Provide exposure to youth of J&K to best of corporate sector of India
 - Provide skill enhancement and counter radicalization.
 - Implemented by NSDC
 - Approval committee approves proposals taken at website



PMSBY

- PM Suraksha Bima Yojana
- Government backed Insurance Scheme
- Available to people 18-70 with bank account
- Premium Rs 12 per annum
- Auto debited from account
- 2 lakh for death/full disability by accident
- 1 lakh for partial disability by accident
- Insurance Period is **1st june to 31st may** every year
- PM Jeevan Jyoti Yojana 330 per annum for any death(18-50)



MUDRA Bank

- Micro Units Development and Refinance Agency Bank
- A financial Institution set up by GOI for development and refinance of micro unit enterprises
- Functions:
 - Registration, regulation of MicroFinanceInstitutions
 - Accreditation and rating of MFIs

- Loan Offerings:

Shishu
Upto 50,000

Kishor
From 50k to 5 lakh

Tarun
5 lakh to 10 lakh



Queries?



Thank you

For any queries, feedback, questions, concept clearance etc.

Please feel free to contact me at

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Incoming on my Cell no 7051565629 / 9018888254 is absolutely free

Wishing you success and prosperity in your life