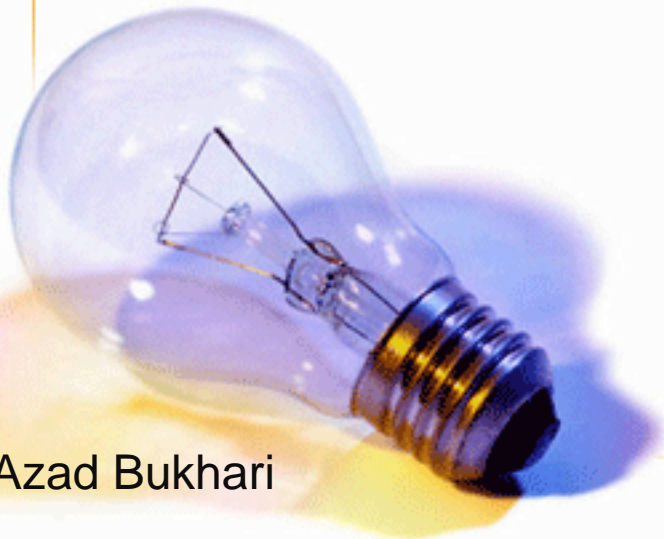


Financial Inclusion

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Definition

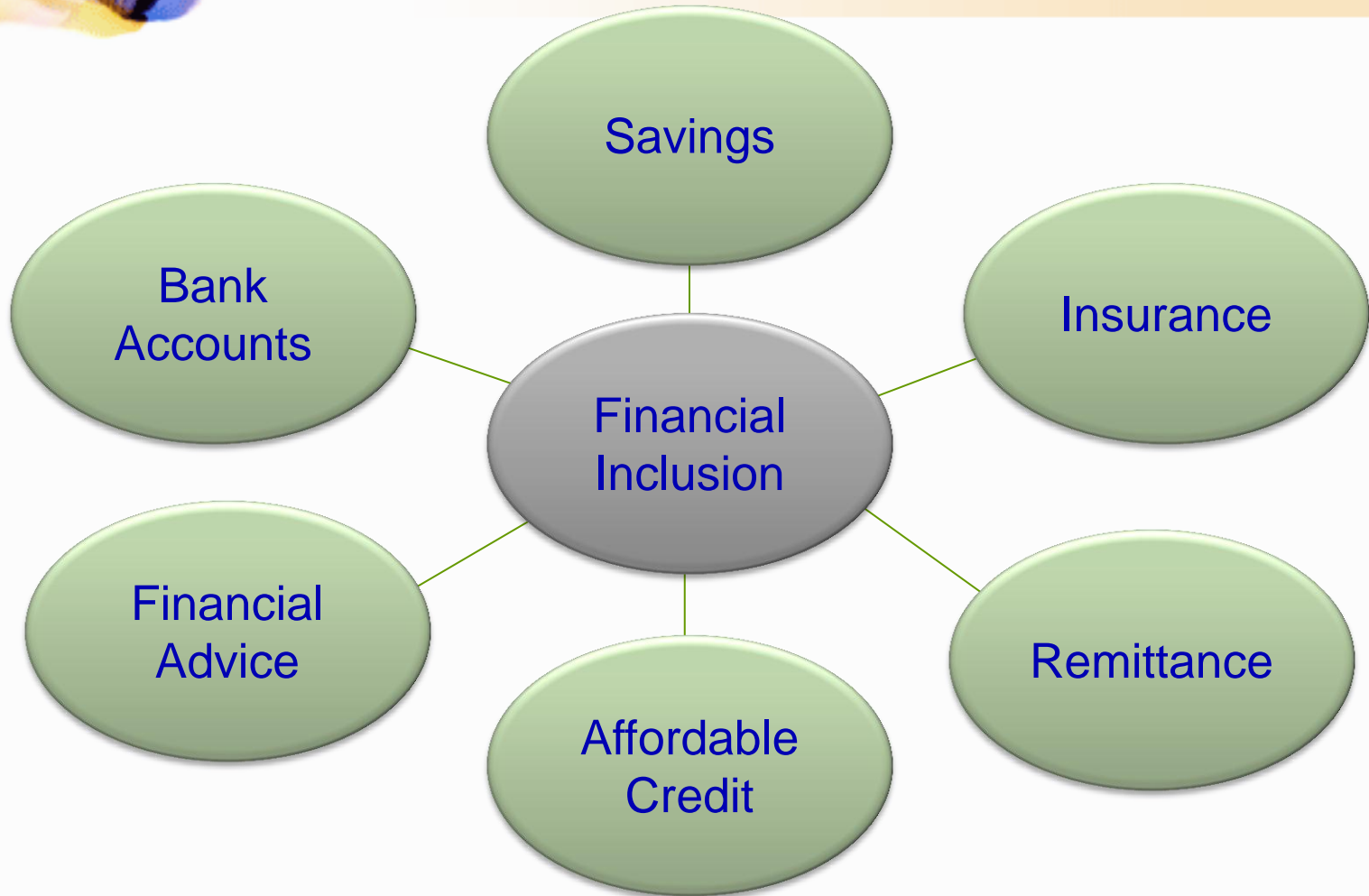
- Financial Inclusion is the process of ensuring access to appropriate financial products and services needed by all sections of the society in general and **vulnerable sections** in particular at an affordable cost in a fair and transparent manner by mainstream institutional players.



Vulnerable Sections

- Disabled, Ethnic Minorities
- Farmers, small venders
- Agricultural Laborers
- Unorganized sector
- Unemployed & Uneducated
- Women
- Children
- Old people

Financial Inclusion





Twin Pillars

- Financial Inclusion and Financial Literacy are twin pillars
 1. Financial Inclusion – Supply side
 2. Financial Literacy – Demand side



Why Financial Inclusion

- Economic Objectives
 - Mobilization of Savings
 - Larger Market for Financial System
- Social Objectives
 - Sustainable Livelihood



Problem in Financial Inclusion

- Subprime mortgage crisis
- Microfinance crisis
- Politicizing
- Coverage
- Skewed saving
- Reckless Credit Expansion
- Lack of awareness
- Cost effective technology



Initiatives in Financial Inclusion

- No-frills accounts
- Overdrafts
- Easy KYC norms and guidelines
- KCC
- Opening branches in unbanked rural areas
- Financial Literacy Program
- Ensuring reasonableness of bank charges
- According to 2011 census only 58.7% households avail bank services



PMJDY

- Launched by PM Narendra Modi on August 28, 2014
- Accident Insurance cover of 1 Lakh by HDFC Ergo(Rupay card must be used once in 45 days)
- LI cover of 30,000 by LIC
- Overdraft of 5000 rupees after 6 months.



E Choupal

ITC Limited has provided computers and Internet access in rural areas across several agricultural regions of the country, where the farmers can directly negotiate the sale of their produce with ITC Limited.

Online access enables farmers to obtain information on Mandi prices, and good farming practices, and to place orders for agricultural inputs like seeds and fertilizers.

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*Thank
you*

